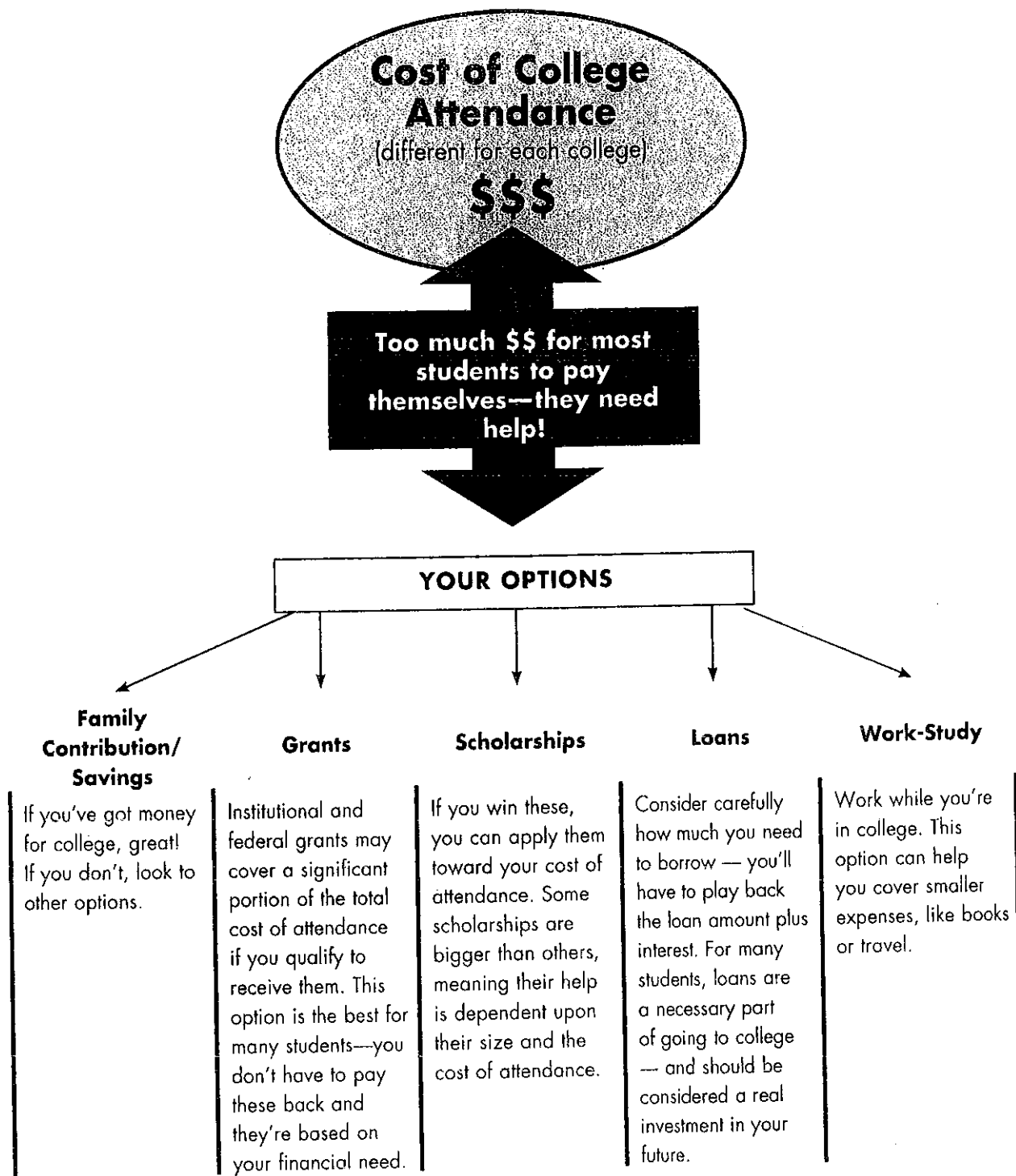


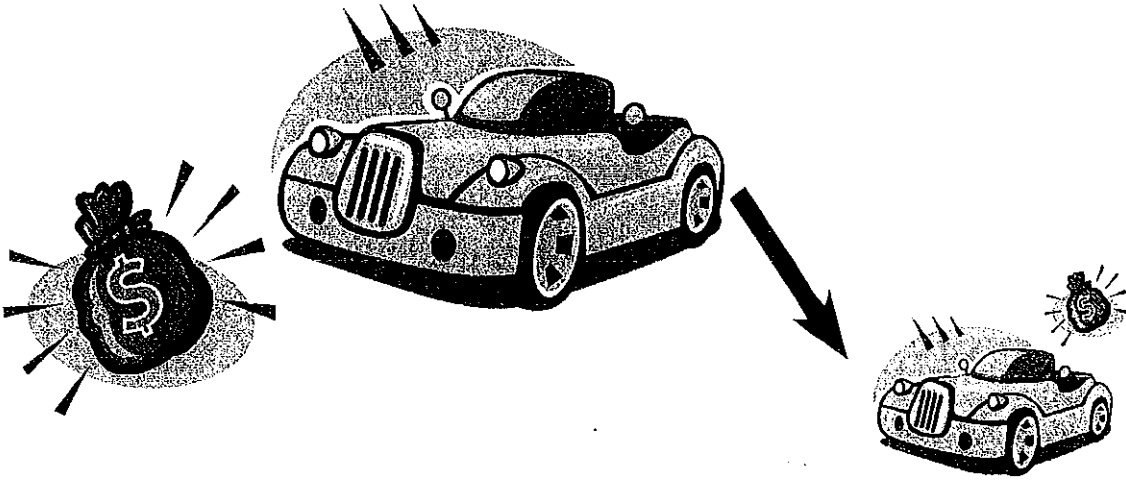
How does financial aid work?



Remember: Never rule out a college simply because of its price tag! Often, more expensive independent schools have more institutional aid to give, and other forms of financial assistance may be available for qualifying students.

Take out a \$10,000 loan for a car . . .

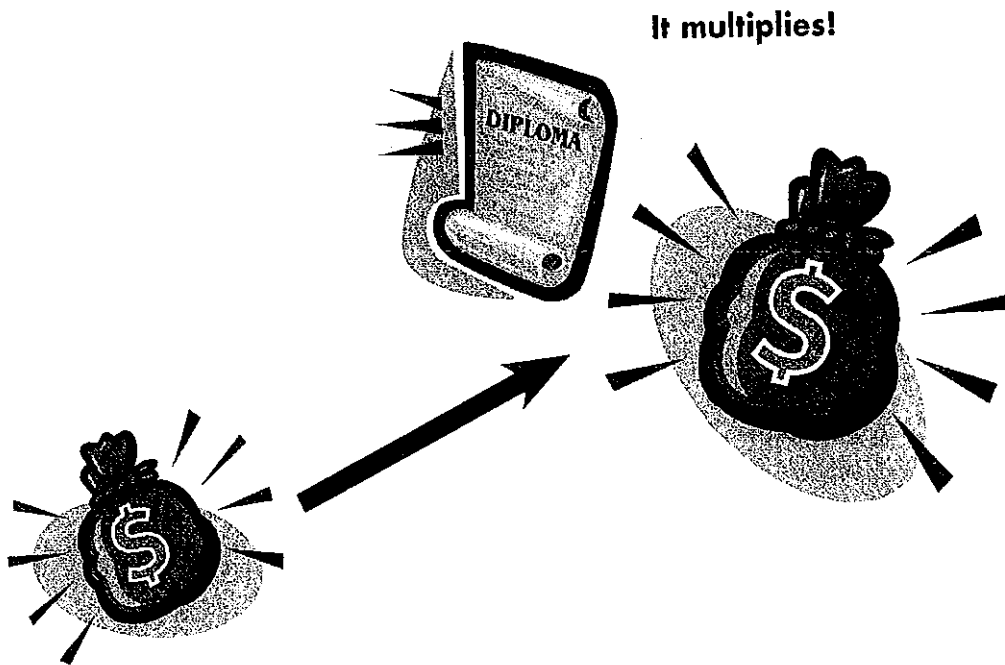
What happens the *minute* you drive off the lot?



The car de-values

Take out a \$10,000 loan for college . . .

What happens to your *earning power*?



The average *college* graduate makes \$1,000,000 more over a lifetime than a high school graduate.

(U.S. Census, 2001)