

RUBRIC FOR BROADCAST

	Excellent	Satisfactory	Needs Improvement	Unacceptable
Speaks clearly	Speaks clearly and distinctly all of the time and mispronounces no words.	Speaks clearly and distinctly all of the time but mispronounces 1 or more words.	Speaks clearly and distinctly most of the time and mispronounces no words.	Does NOT speak clearly and distinctly most of the time AND/OR mispronounces more than 1 word.
Posture and Eye Contact	Sits up straight and looks confident and relaxed. Establishes eye contact with audience during most of newscast.	Sits up straight. Establishes eye contact with audience during most of newscast.	Slouches or appears too casual but establishes good eye contact with audience during most of newscast.	Slouches or appears too casual AND establishes little eye contact with audience during newscast.
Enthusiasm	Facial expression and body language show a strong interest and enthusiasm about the topic throughout the newscast, but it is not overdone.	Facial expression and body language show a strong interest and enthusiasm about the topic throughout the newscast, but it is somewhat overdone	Facial expression and body language show some interest and enthusiasm about the topic throughout the newscast.	Facial expression and body language depict apathy or boredom with the topic.
Tone	Use of inflection, pauses, and rate is varied so that the audience stays interested	Use of inflection, pauses, and rate are somewhat varied.	Broadcast is somewhat monotone, use of pauses needs work, and the rate isn't varied. Overall effect needs work.	The tone of the broadcast lacks interest.
Facts	All supportive facts are reported accurately. Intro is excellent. Use of names are well spoken and accurate.	Almost all facts are reported accurately. Intro is good. May struggle with names, but overall a good effort.	Some facts are not accurate. Missed some Intro info. Struggles somewhat with names.	No facts are reported accurately OR no facts were reported. No intro. Names are problematic.
Duration of presentation	The newscast was between 1.5 and 3 minutes and did not seem hurried or too slow.	The newscast was between 1.5 and 3 minutes but seemed SLIGHTLY hurried or too slow.	The newscast was between 1.5 and 3 minutes but seemed VERY hurried or too slow.	The newscast was too long or too short.
Partner Collaboration	Works well with partner and seems interested in what he/she is saying.	Most of the time the partner team works well together.	The partner team struggles to make a good impression due to issues of collaboration.	The partner team doesn't work effectively and it affects the broadcast's overall impression.