



CFNC - NC Countdown to College School Counselor Toolkit – Spanish Resources

Additional Content:

- Website links to include in posts:
 - [NC Countdown to College Homepage en Español](#)
 - [NC Countdown to College Events Schedule and Registration for Virtual Events](#)
 - [NC Countdown to College Supplemental Resources](#)
 - [NC Countdown to College FAQs](#)
 - [Statewide FAFSA Assistance Drive-In Events](#)
 - [FAFSA Homepage](#)
- [Social media graphics](#) – See suggested posts below to use with images.

Social Media Posts:

Social Media Post 1:

- ¿Tienes alguna pregunta sobre la FAFSA?
 - [Suggested Image](#)
 - Translation: Do you have a question about the FAFSA?

Social Media Post 2:

- ¡Regístrate para obtener tu credencial FSA ID!
 - [Suggested Image](#)
 - Translation: Sign up for your FAFSA ID!

Social Media Post 3:

- ¡Recuerda obtener tu credencial FSA ID!
 - [Suggested Image](#)
 - Translation: Remember to get your FSA ID!

Social Media Post 4:

- ¡Recuerda completar FAFSA a partir del 1ro de Octubre!
 - [Suggested Image](#)
 - Translation: Remember to complete your FAFSA after October 1st!

Social Media Post 5:

- ¿Sabías? Muchos estudiantes son elegibles para recibir ayuda financiera para ayudar a pagar la universidad. #FAFSA
 - [Suggested Image](#)
 - Translation: Did you know? Most students are eligible to receive financial aid to help pay for college. #FAFSA

General Social Guidelines:

- Tag CFNC social media profiles in all social media posts.
 - Instagram – @mycfnc
 - Facebook – @mycfnc
 - Twitter – @CFNC



- Suggested Hashtags:
 - #CFNC, #myCFNC, #NC, #College, #NCCountdowntoCollege, #SaveForCollege, #PlanForCollege, #PayForCollege, #ApplyForCollege, #NorthCarolina #HigherEd, #C2C, #CollegeApp, #FAFSA, #RDS, #FinancialAid
- Brand References:
 - Always capitalize references to CFNC.org and CFNC
 - Motto: "We're with you every step of the way."