

Central Academy of Technology & Arts PTSO

Board Meeting Agenda

Monday Sept 9, 2024 4:30PM Fishbowl

- **2024-2025 PTSO Board Members**

President – Kaylee Meyer	Fundraising- Martha Zapata	At Large- Jay Rajesh, Jen Sanders,
Vice President – Latha Baddigam	Website- Kelly Levitas	Jana Caballero
Secretary – Shirley Xu	Website - Tammy Hall	Staff Liaison – Deb Christensen
Treasurer – Valerie Peters	Website- Helen Thomas	Principal – Kevin Beals
Communication – Bejal Mehta	Senior- Kristen Manning	Teachers- Amanda Mims, Keith
Hospitality- Jenn Monahan	Senior- Tammy Hall	Sweeney
Hospitality - Erika Leon	Sports- Mikie Carter	Students-
Hospitality- Anshu Garg	Sports- Fara Orr	
Fundraising – Noelle Picozzi	Scholarship- Preeti Krishna	

Approve Minutes of Retreat Meeting

- Approved

Principal's Report

- Positive beginning of the school year, successful open house especially with freshmen and seniors
- School performance:
 - CATA remain outstanding in all aspect according to the latest data:
 - Especially proud of increase in Math 1 proficiency >3 %, and ACT proficiency increase >5%
 - Very slight decline in biology proficiency but still stay in A.
 - Teacher survey data: 98% considered CATA to be a good place to teach
 - We are encouraged by the athletic season as we are getting more competitive. Need to get more fan support to our games
 - Our enrollment numbers are good, 226 freshmen this year. Total student number this year is close to 900 now.
 - Dance/collision/IB have unclaimed spots this year for enrollment.

Calendar

- Spirit Night Sept 18, 4-6 Monroe Zaxby's
- Follow Sports Calendar
 - Oct 4 – Homecoming night with band
 - Oct 5 – Homecoming Dance
 - First graduate class, the 2009 Class, plans to organize an alumni reunion during the homecoming week. Expect to have 40+ participate in the event. Sports Committee will brainstorm/work out more ideas on how to include the alumni in the homecoming event and recognize them at the homecoming game

Finances Report

- Invest in Excellence at 1/3 of goal for the year
 - Senior: over \$10,000
 - Membership dues: nearly \$3200
 - Investment for excellence: nearly \$4,000
 - Sports: over \$10,000

Old Business

- How to fund Scholarship since the end of Amazon Smilies
 - Ideas mentioned:
 - Corporates like Wells Fargo and Bank of America have serve volunteer program where the companies provide grants when employees volunteer with a nonprofit.

- A \$500-donated scholarship can carry names of individual/family name or business names
- CATA PTSO can provide a letter for those who can reach out to corporates to get scholarship for CATA

New Business

- Thank you for \$200+ donations to PTSO
 - PTSO end out thank-you cards + a new magnets to those who donated \$200+
- Sports request to vote for Sam's Club membership, hotspot for concessions
 - Hotspot for concession: Agree to vote in 2 weeks after Valerie explores "Point-of-Sell" option to compare with the "free phone + phone plan" option mentioned by Sports Committee on cost/feasibility
 - Sam's Club membership: Approved on Sam's Club membership card. Martha Zapata will check further with options her company provides.
- Student reps
 - 2 student reps per grade (each semester with 1 student from each grade) to give us more perspectives/input from students
 - Kaylee to get the student reps name list by Oct 7th

Committees

- Communications
 - Contact Bejal at least 2 days ahead to post on social media. Deb Christensen for Facebook, and Dr. Newnam for Instagram.
 - Best ways to reach the students include posters, Student Counsel Instagram account, emails to parents. Can also consider putting up yard signs along car-pool line for event promotion
- Fundraising
 - Jersey Mike— Sports Committee contact Jersey Mike for Homecoming Week sponsorship (banner, serving JM sandwiches in the concessions, etc)
- Hospitality
 - Tissue/Candy drive sign-up genius set up
 - Amazon link option also to be added to the tissue/candy drive sign-up genius email and social media communications
- Senior
 - 2 successful events for seniors:
 - Parking Lot Painting Party: well attended with expenses of \$226.83
 - First Day of School: roughly 1/3 seniors participated; expenses \$148.60
 - Need a better system for providing info to the seniors, especially those who flex: Announce/poster can be used to communicate senior events, in addition to the email to parents
- Sports
 - We have non-athletic student volunteer to support on crochet items, and a parent support with earrings
 - Try to advertising the Sports Pass (\$40) that covers all sports events. That will be cost saving and get more people to the sports events.
 - Need to work on ideas to get more people to CATA sports event, especially for travel games that are not played at CATA.
 - Next vote in 2 weeks on point-of-sale or free phone+ data for concession stands
 - Concession stands to serve food for volleyball games as the players need to eat right after the games
 - Need more volunteers to do fundraising and events for sports committee
 - Targeted communications to bring more freshmen parents on board with the sports events and volunteer needs
 - Attendance policy is updated regarding athletics' eligibility to attend sports
- Website

Adjournment