

January 28, 2019 SBMT Meeting Minutes

Members present: Weiss, Wheaton, Caines, C Hill, Toland, VanTassel, Roesch, Rannow, N Hill, Reeder, Deaton, Herlihy, Courtney, Newsome (Admin Intern), Lustig (Admin Intern)

1. Update on Community Involvement---Focus to increase this area based on survey data and AdvancEd
 - a. Novant Health Ballantyne donated shoes during Christmas. Pre-K and Kindergarten students were the first grade levels to be provided with shoes. With additional donations from a Sunday School Class and a grandparent of a current student, all of first and many second graders were also able to get a new pair of shoes.
 - b. Boys Club for third, fourth, and fifth grade. These meetings will be on the third Thursday of every month. The next meeting is on February 14. Bring in guest speakers to be good role models for the boys.
 - c. Will be partnering with Elevation Church. Some ideas of how they can help is reading to students, helping with Career Day, donating clothes for the office, etc. If staff has ideas of businesses that will partner with the school, please let them know.
 - d. Spirit Night is this week. Fifty fliers have been passed out to surrounding businesses by the PTO.
2. School of Choice- Marketing Points
 - a. Mrs. Deaton has made a Google folder of ideas for marketing campaign. This way whoever is helping with our campaign has ideas and a resource to use. She read list of selling points and asked for additional ideas.
 - b. About 10 people have signed up help with this marketing campaign.
 - c. Additional Ideas that may stand out to parents:
 - i. Our school is like a family in terms of several teachers are working with students to help them succeed. We have instructional coaches and master teachers who are always in classrooms assisting with instruction.
 - ii. Band and Clubs, TA support
 - iii. Offering a presenter who speaks Spanish for parents
 - iv. Creating a commercial in spanish for parents
3. Ideas to make all parents aware that they have a voice for Title I Compact, Parent Engagement Policy
 - a. The county would like to see more parent input on the Title I compact across all Title I schools in county
 - b. Get Mona to post on the school website along with doing a ConnectEd message. Parents can respond back or communicate with Deaton directly.
 - c. Can have an online survey for parents such as Google Form.
 - d. Let parents know at the next PTO meeting that a survey will be coming out.
 - e. Give parents an incentive to participate
 - f. Have parents complete the form at Math Olympic Night. If parents complete it then they can enter into a contest to win.

- g. Decided to give copy to parents at Math Night and have them write their ideas on the form to turn in as they leave. Post a copy on the website and do a Connect Ed so that other parents not in attendance can still turn it in if they choose.
4. Budget Input: Reviewed list of ideas from last meeting and asked what teams had discussed based on those ideas.
 - a. Subscription to Flocabulary
 - b. As a group we discussed if BrainPop and Reading A-Z are worth the expense based on usage report. Also want to see what the county may purchase for all schools.
 - c. Flexible Seating for the classroom
 - d. New Instructional Short Reads for the Book Room
 - e. Title I Supplies: books can be purchased with Title I supply money
 5. Question was posed about why county stopped the recycling program. It was due to expenses but Deaton will search for the email again.
 6. Concern about copiers and riso machine running out of ink or master rolls. Need a back-up.